

Southwestern United States	10.6%	17
California	6.8%	11
Northwestern United States	4.4%	7
Midwestern United States	18.6%	30
Mountain States	3.1%	5
Non-Continental United States	0.0%	0
Eastern Canada	2.5%	4
Western Canada	1.9%	3
Middle of Canada	2.5%	4
Mexico and Central America	0.0%	0
Australia	5.6%	9
South America	0.6%	1
Western Europe and UK	7.5%	12
Eastern Europe	0.0%	0
Asia	1.2%	2
Africa	0.6%	1
view Other (please specify)	5.6%	9
	answered question	161
	skipped question	0
	skipped question	0
4. What sort of area do you live in?		
4. What sort of area do you live in?	skipped question Response Percent	0 Response Count
4. What sort of area do you live in? Large Urban Area	Response	Response
	Response Percent	Response Count
Large Urban Area	Response Percent 32.5%	Response Count 51
<b>Large Urban Area</b> Smaller Urban Area	Response Percent 32.5% 24.2%	Response Count 51 38
<b>Large Urban Area</b> Smaller Urban Area Suburban Area Near a Big City	Response           Percent           32.5%           24.2%           20.4%	Response Count 51 38 32
Large Urban Area Smaller Urban Area Suburban Area Near a Big City Suburban Area Not Near a Big City	Response           Percent           32.5%           24.2%           20.4%           6.4%           14.7%	Response Count 51 38 32 10
Large Urban Area Smaller Urban Area Suburban Area Near a Big City Suburban Area Not Near a Big City Rural Area	Response           Percent           32.5%           24.2%           20.4%           6.4%           14.7%	Response Count 51 38 32 10 23
Large Urban Area Smaller Urban Area Suburban Area Near a Big City Suburban Area Not Near a Big City Rural Area	Response           Percent           32.5%           24.2%           20.4%           6.4%           14.7%           1.9%	Response Count 51 38 32 10 23 3
Large Urban Area Smaller Urban Area Suburban Area Near a Big City Suburban Area Not Near a Big City Rural Area view Other (please specify)	Response Percent 32.5% 24.2% 20.4% 6.4% 14.7% 1.9% answered question skipped question	Response Count 51 38 32 10 23 3 3 157
Large Urban Area Smaller Urban Area Suburban Area Near a Big City Suburban Area Not Near a Big City Rural Area	Response Percent 32.5% 24.2% 20.4% 6.4% 14.7% 1.9% answered question skipped question	Response Count 51 38 32 10 23 3 157 4
Large Urban Area Smaller Urban Area Suburban Area Near a Big City Suburban Area Not Near a Big City Rural Area view Other (please specify)	Response Percent 32.5% 24.2% 20.4% 6.4% 14.7% 1.9% answered question skipped question	Response Count 51 38 32 10 23 3 3 157
Large Urban Area Smaller Urban Area Suburban Area Near a Big City Suburban Area Not Near a Big City Rural Area view Other (please specify)	Response Percent 32.5% 24.2% 20.4% 6.4% 14.7% 1.9% answered question skipped question skipped question	Response Count 51 38 32 10 23 3 10 23 3 157 4 Response
Large Urban Area Smaller Urban Area Suburban Area Near a Big City Suburban Area Not Near a Big City Rural Area view Other (please specify)	Response Percent 32.5% 24.2% 20.4% 6.4% 14.7% 1.9% answered question skipped question skipped question	Response Count 51 38 32 10 23 3 10 23 3 157 4 Response Count

	answered question	10
	skipped question	
6. Do you have any other advanced of	degrees (check all that apply)?	
	Response Percent	Respon Coun
Masters in History	3.7%	
Masters in English	3.0%	
Masters in Education	8.2%	
Masters in Social Work/Counseling/Psychology/etc.	1.5%	
Masters in Computer Science	1.5%	
MBA or MPA	3.0%	
Other Masters	13.4%	
Doctorate in Library Science	1.5%	
Juris Doctorate	2.2%	
Other Doctorate	3.7%	
No other advanced degrees	55.2%	
view Other (please specify)	9.7%	
	answered question	1
	-	
	skipped question	
7 If you have an MIS at what are d		
7. If you have an MLS, at what age d	id you (or will you) receive your degree in library science/librariansh	ip/etc?
7. If you have an MLS, at what age d		ip/etc? Respor
7. If you have an MLS, at what age d Under 25	id you (or will you) receive your degree in library science/librariansh Response	ip/etc? Respo
	id you (or will you) receive your degree in library science/librariansh Response Percent	ip/etc? Respo
Under 25	id you (or will you) receive your degree in library science/librariansh Response Percent 10.8%	ip/etc? Respo
Under 25 25 to 30	id you (or will you) receive your degree in library science/librariansh Response Percent 10.8% 26.2%	ip/etc? Respo
Under 25 25 to 30 <b>31 to 40</b>	id you (or will you) receive your degree in library science/librariansh Response Percent 10.8% 26.2% 33.9%	ip/etc? Respo
Under 25 25 to 30 <b>31 to 40</b> 41 to 50	id you (or will you) receive your degree in library science/librariansh Response Percent 10.8% 26.2% 33.9% 27.7%	ip/etc? Respo
Under 25 25 to 30 <b>31 to 40</b> 41 to 50 51 to 60	id you (or will you) receive your degree in library science/librariansh Response Percent 10.8% 26.2% 33.9% 27.7% 1.5%	ip/etc? Respo Cour
Under 25 25 to 30 <b>31 to 40</b> 41 to 50 51 to 60	id you (or will you) receive your degree in library science/librariansh Response Percent 10.8% 26.2% 33.9% 27.7% 1.5% 0.0%	ip/etc? Respo Cour
Under 25 25 to 30 <b>31 to 40</b> 41 to 50 51 to 60 Over 60	id you (or will you) receive your degree in library science/librariansh Response Percent 10.8% 26.2% 33.9% 27.7% 1.5% 0.0% answered question skipped question	ip/etc? Respo Cour
Under 25 25 to 30 <b>31 to 40</b> 41 to 50 51 to 60	id you (or will you) receive your degree in library science/librariansh Response Percent 10.8% 26.2% 33.9% 27.7% 1.5% 0.0% answered question skipped question	ip/etc? Respoi Cour

Small Public Library (serving 10,001 to 40,000)	8.1%	13
Medium-Sized Public Library (serving 40,0001 to 99,999)	8.7%	14
Large Public Library (serving 100,000 and up)	19.9%	32
Small Academic Library (3,000 or fewer students)	6.2%	10
Medium-Sized Academic Library (3,001 to 15,000 students)	8.1%	13
Large Academic Library (more than 15,000 students)	12.4%	20
School Library (K-12)	6.8%	11
Corporate Library	1.9%	3
Government Library/State Library	1.9%	3
Museum/Archive/Historical Society	0.0%	0
Law Library	1.9%	3
Medical/Health Science Library	1.9%	3
Any other Special Library	1.9%	3
Library School	0.6%	1
Library Consortium or System (NSLS, SEFLIN, PALS, etc.)	3.7%	6
Vendor	1.2%	2
I'm not employed	4.4%	7
view Other (please specify)	8.7%	14
	answered question	161
	skipped question	0

9. What best describes the sort of work you do? Please choose the one that best describes what you do most often in your job. If none come close to fitting, please choose other and list your job title.

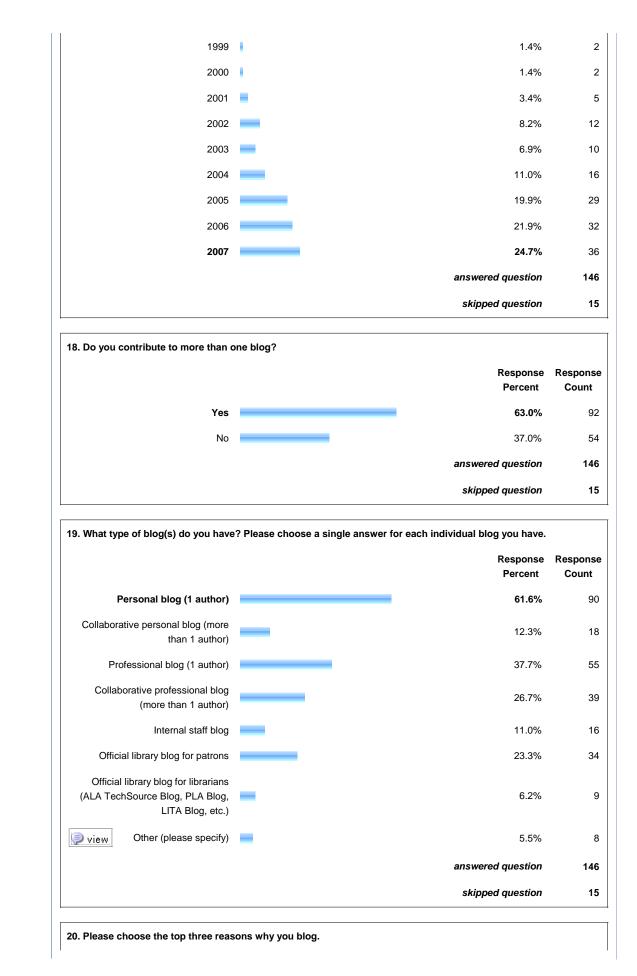
	Respon Percer	-
General Public Services	9.3	% 15
Reference	16.8	% 27
Instruction	3.1	% 5
Outreach	1.2	% 2
Subject Liaison	0.6	% 1
Youth Services	6.2	% 10
Access Services	0.0	% 0
Circulation	0.6	% 1
Information Delivery/ILL	1.2	% 2

	skipped question	
	answered question	16
View Other (please specify)	15.5%	2
Unemployed	0.6%	
Professor	1.9%	
Consultant	1.2%	
Member Services	2.5%	
Solo Librarian	7.5%	
Administrator	7.5%	
Archivist/Records Manager	0.0%	
Instructional Technologies/Emerging Technologies	2.5%	
Computer Programming	0.0%	
Electronic Resources	4.4%	
Systems/IT	5.0%	
Web Development	5.0%	
Distance Learning	0.0%	
Acquisitions/Collection Development	2.5%	
Cataloging	3.7%	

	Response Percent	Respor Coun
Library student	2.5%	
New grad looking for a job	2.5%	
Working less than 1 year in the profession	1.2%	
Working in the profession for 1-3 years	6.8%	
Working in the profession for 4-6 years	11.8%	
Working in the profession for 7-10 years	14.9%	
Working in the profession for 11-15 years	20.5%	
Working in the profession for 16-20 years	19.9%	
Working in the profession for more than 20 years	16.8%	

View Other (please specify)	3.1%	
	answered question	16
	skipped question	
11. Does your job require you to man	nage others?	
	Response	e Respon Count
Yes, I am the direct supervisor of	rercent	Coum
other professional/non-professional	46.6%	-
staff members		
No	49.7%	
View Other (please specify)	3.7%	
	answered question	10
	skipped question	
	Show	this Page C
Page: Blog Demographics		
40 H		
12. How long have you had your prin		Deemen
	Response Percent	e Respon Coun
Less than 4 months	17.8%	:
4-8 months	15.8%	:
9 months – 1 year	14.4%	:
13 months to 2 years	17.1%	:
25 months to 3 years	19.2%	. :
37 months to 4 years	8.9%	
49 months to 5 years	3.4%	
61 months to 6 years	2.7%	
73 months to 7 years	0.7%	
More than 7 years	0.0%	
	answered question	14
	answered question skipped question	
	skipped question	
13. What software/service do you cu		
13. What software/service do you cu	skipped question	e Respon
13. What software/service do you cur Wordpress	skipped question rrently use to publish your primary blog? Response	e Respon Coun
	skipped question rrently use to publish your primary blog? Response Percent	e Respon Count

Typepad	3.4%	
		5
LiveJournal	2.7%	4
MySpace	2.1%	3
Ning	0.7%	1
Self-designed/custom	1.4%	2
view Other (please specify)	6.2%	9
	answered question	146
	skipped question	15
14. Do you blog anonymously?		
	Response Percent	Response Count
Yes	26.7%	39
No	73.3%	107
	answered question	146
	skipped question	15
15. If your primary blog is not sponse	pred by your place of employment, do people at work know about yo	
	Response Percent	Response Count
Yes	69.9%	86
No	10.6%	
		13
Not sure	19.5%	13 24
Not sure		
Not sure	19.5%	24
	19.5% answered question	24 <b>123</b>
	19.5% answered question	24 <b>123</b>
	19.5% answered question skipped question	24 123 38
	19.5% answered question skipped question Response	24 123 38 Response
16. Was this your first blog?	19.5% answered question skipped question Response Percent	24 123 38 Response Count
16. Was this your first blog? Yes	19.5% answered question skipped question Response Percent 69.9%	24 123 38 Response Count 102
16. Was this your first blog? Yes	19.5% answered question skipped question Response Percent 69.9% 30.1%	24 123 38 Response Count 102 44
16. Was this your first blog? Yes No	19.5% answered question skipped question Response Percent 69.9% 30.1% answered question skipped question	24 123 38 Response Count 102 44 146
16. Was this your first blog? Yes	19.5% answered question skipped question Response Percent 69.9% 30.1% answered question skipped question	24 123 38 Response Count 102 44 146
16. Was this your first blog? Yes No	19.5% answered question skipped question Response Percent 69.9% 30.1% answered question skipped question skipped question	24 123 38 Response Count 102 44 146 15
16. Was this your first blog? Yes No	19.5% answered question skipped question Response Percent 69.9% 30.1% answered question skipped question skipped question	24 123 38 Response Count 102 44 146 15 Response Count



	Response Percent	Response Count
To share ideas with others	74.0%	108
To record ideas for myself / to keep current	37.7%	55
To network / to become part of a community	32.9%	48
To reach out to patrons or clients	34.3%	50
For self-promotion / career advancement / make a name for myself	12.3%	18
o write / to develop my writing skills	17.8%	26
To process ideas / to clarify my thinking on certain issues	21.2%	31
To contribute to the profession	26.7%	39
No one else was writing about my specific topic / to represent the underrepresented	6.9%	10
To vent my frustrations	5.5%	8
View Other (please specify)	7.5%	11
	answered question	146
	skipped question	15
1. Do you receive any revenue from		15
1. Do you receive any revenue from Yes, I get paid specifically to blog.	blogging? Response	15 Response
	blogging? Response Percent 0.7%	15 Response Count
Yes, I get paid specifically to blog.	blogging? Response Percent 0.7%	15 Response Count 1
Yes, I get paid specifically to blog. Yes, I receive ad revenue. Yes, I earn revenue from licensing	blogging? Response Percent 0.7% 1.4%	15 Response Count 1 2
Yes, I get paid specifically to blog. Yes, I receive ad revenue. Yes, I earn revenue from licensing my blog content. I earn revenue from more than one	blogging? Response Percent 0.7% 1.4% 0.7%	15 Response Count 1 2 1
Yes, I get paid specifically to blog. Yes, I receive ad revenue. Yes, I earn revenue from licensing my blog content. I earn revenue from more than one of these means. No	blogging? Response Percent 0.7% 1.4% 0.7% 0.7%	Response Count 1 2 1 1 1 38
Yes, I get paid specifically to blog. Yes, I receive ad revenue. Yes, I earn revenue from licensing my blog content. I earn revenue from more than one of these means. No	blogging? Response Percent 0.7% 1.4% 0.7% 0.7% 94.5%	Response Count 1 2 1 1 1 38
Yes, I get paid specifically to blog. Yes, I receive ad revenue. Yes, I earn revenue from licensing my blog content. I earn revenue from more than one of these means. No	blogging? Response Percent 0.7% 1.4% 0.7% 0.7% 0.7% 94.5% 2.1%	15 Response Count 1 2 1 1 1 1 3 3 146
Yes, I get paid specifically to blog. Yes, I receive ad revenue. Yes, I earn revenue from licensing my blog content. I earn revenue from more than one of these means. <b>No</b> view Other (please specify)	blogging? Response Percent 0.7% 1.4% 0.7% 0.7% 94.5% 2.1% answered question skipped question	15 Response Count 1 2 1 1 1 3 3 146 15
Yes, I receive ad revenue. Yes, I earn revenue from licensing my blog content. I earn revenue from more than one of these means. No view Other (please specify)	blogging? Response Percent 0.7% 1.4% 0.7% 0.7% 0.7% 0.7% 0.7% 2.1% answered question	15 Response Count 1 2 1 1 1 3 3 146 15

I have published in a local or state

publication (not peer-reviewed)

I have published in a small-readership publication with national or international readership (not peer-reviewed)		23.5%	34
I have published in a major national or international publication (not peer-reviewed)		20.0%	29
I have published in a peer-reviewed journal		18.6%	27
I have contributed a chapter to a published book		17.9%	26
I have written a published book (alone or with 1-2 other authors)	•	3.5%	5
No		46.9%	68
View Other (please specify)	-	7.6%	11
		answered question	145
		skipped question	16
		skipped question	16
age: Attitudes and Behaviors 3. What is the primary way that you	read blog content?		16 his Page Only
-	read blog content?		
	read blog content?	Show the second	iis Page Only Response
3. What is the primary way that you	read blog content?	Show th Response Percent	is Page Only Response Count
3. What is the primary way that you I visit each blog individually I read blogs in a Web-based RSS aggregator (Bloglines, Google	read blog content?	Show th Response Percent 17.8%	nis Page Only Response Count 26
3. What is the primary way that you I visit each blog individually I read blogs in a Web-based RSS aggregator (Bloglines, Google Reader, etc.) I read blogs in a desktop RSS aggregator (MS Outlook, Vienna,	read blog content?	Response Percent 17.8% 69.9%	nis Page Only Response Count 26 102
3. What is the primary way that you I visit each blog individually I read blogs in a Web-based RSS aggregator (Bloglines, Google Reader, etc.) I read blogs in a desktop RSS aggregator (MS Outlook, Vienna, NetNewsWire, etc.) I read blogs on a personalized start page (Netvibes, MyYahoo!,	read blog content?	Response Percent 17.8% 69.9% 4.1%	nis Page Only Response Count 26 102 6
3. What is the primary way that you I visit each blog individually I read blogs in a Web-based RSS aggregator (Bloglines, Google Reader, etc.) I read blogs in a desktop RSS aggregator (MS Outlook, Vienna, NetNewsWire, etc.) I read blogs on a personalized start page (Netvibes, MyYahoo!, Pageflakes, etc.)		Show th           Response           Percent           17.8%           69.9%           4.1%           6.2%	nis Page Only Response Count 26 102 6 9
3. What is the primary way that you I visit each blog individually I read blogs in a Web-based RSS aggregator (Bloglines, Google Reader, etc.) I read blogs in a desktop RSS aggregator (MS Outlook, Vienna, NetNewsWire, etc.) I read blogs on a personalized start page (Netvibes, MyYahoo!, Pageflakes, etc.)		Show th           Response           Percent           17.8%           69.9%           4.1%           6.2%           2.1%	nis Page Only Response Count 26 102 6 9 3



6%	9.6%						101 to 150
1%	4.1%					-	151 to 200
6%	9.6%					-	more than 200
ion 1	rered question	answ					
ion	pped question	skij					
all that apply	on (choose all	rofessi	e in the p	with people	ise to network	ols do you u	25. What other social networking to
=	Response Percent						
6%	45.6%						Instant Messaging
4%	46.4%						Wikis
8%	56.8%						Flickr
4%	22.4%				-		MySpace
8%	40.8%						Facebook
6%	21.6%						Twitter
2%	31.2%						Ning
4%	30.4%						LinkedIN
0%	16.0%					_	view Other (please specify)
ion 1	rered question	answ					
ion	pped question	skij					
• ·	N/A Ratin Averag	Not at all		Somewhat	<b>ng qualities?</b> Pretty-much	Definitely	S. How would you rate yourself on
1.45	0.0% (0) 1.4	0.0% (0)	0.0% (0)	4.1% (6)	37.0% (54)	58.9% (86)	Open to change
1.91	0.0% (0) 1.9	0.0% (0)	2.7% (4)	19.2% (28)	44.5% (65)	33.6% (49)	Tech-savvy
1.91	2.7% (4) 1.9	0.7% (1)	2.1% (3)	21.2% (31)	37.0% (54)	36.3% (53)	A leader in innovation at my place of work
1.89	2.1% (3) 1.8	1.4% (2)	4.1% (6)	15.2% (22)	38.6% (56)	38.6% (56)	Happy at my job
stion	wered questio	ans					

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