

Southwestern United States Suffwestern United States California Colliornia Collionnia Collionnia			
Northwestern United States 3.6% 7 Midwestern United States 26.0% 51 Mountain States 2.0% 4 Non-Continental United States 0.0% 0 Eastern Canada 1.0% 2 Western Canada 1.5% 3 Middle of Canada 2.0% 4 Mexico and Central America 0.5% 11 Australia 6.1% 12 South America 2.0% 4 Western Europe and UK 9.2% 18 Eastern Europe 0.0% 0 Arica 0.0% 0 View Other (please specify) 3.6% 7 answered question 0 0 0 View Other (please specify) 3.6% 0 Suburban Area 27.2% 53 3 Suburban Area Near a Big City 6.3 11.6% 32 Suburban Area Near a Big City 8.7% 11 11.8% 23 View Other (please specify) 0.5% 1 13.8% 13.8% 11 <	Southwestern United States	5.1%	10
Midwestern United States 2.6% 51 Mountain States 2.0% 4 Non-Continental United States 0.0% 0 Eastern Canada 1.0% 2 Western Canada 1.5% 3 Middle of Canada 2.0% 4 Mexico and Central America 0.5% 1 Australia 6.1% 12 South America 2.0% 4 Western Europe and UK 9.2% 18 Eastern Europe 0.0% 0 Atrica 0.0% 0 Atrica 0.0% 0 View Other (please specify) 3.6% 7 answered question 196 skipped question 0 Suburban Area Area 27.2% 53 Suburban Area Near a Big City 8.7% 11 Wiew Other (please specify) 0.5% 1 Image: View Other (please specify) 3.5.4% 69 Stuburban Area Not Near a Big City 8.7% 17 Rural Area 11.8% 22 View Other (please specify) 0.5% 1 Other (please specify) 0.5% 1 Suburban Area Not Near a Big City 1.3%	California	6.6%	13
Mountain States 2.0% 4 Non-Continental United States 0.0% 0 Eastern Canada 1.0% 2 Western Canada 1.5% 3 Middle of Canada 2.0% 4 Mexico and Central America 0.0% 12 South America 2.0% 4 Western Europe and UK 9.2% 18 Eastern Europe 0.0% 0 Atrica 0.0% 0 Arrica 0.0% 0 Arrica 0.0% 0 View Other (please specify) 3.6% 7 answered question 196 skipped question 0 View Other (please specify) 36.4% 69 31.4% 32 Suburban Area 27.2% 53 32 32 32 32 Suburban Area Not Near a Big City 8.7% 17 18.4% 32 32 Suburban Area Not Near a Big City 0.5% 1 31.8% 23 View Other (please specify) 0.5% 1 31.8% <t< td=""><td>Northwestern United States</td><td>3.6%</td><td>7</td></t<>	Northwestern United States	3.6%	7
Non-Continental United States 0.0% 0 Eastern Canada 1.0% 2 Western Canada 1.5% 3 Middle of Canada 2.0% 4 Mexico and Central America 0.5% 1 Australia 6.1% 12 South America 2.0% 4 Western Europe and UK 9.2% 18 Eastern Europe 0.0% 0 Asia 1.5% 3 Africa 0.0% 0 View Other (please specify) 3.6% 7 answordd question 196 skipped question 6 View Other (please specify) 35.4% 69 5 Smailer Urban Area 27.2% 53 53 Suburban Area Near a Big City 16.4% 32 View Other (please specify) 0.5% 1 118% 23 View Other (please specify) 0.5% 1 138 23 Suburban Area Near a Big City 0.5% 1 138 23 View Other (please specify)	Midwestern United States	26.0%	51
Eastern Canada	Mountain States	2.0%	4
Western Canada 1.5% 3 Middle of Canada 2.0% 4 Mexico and Central America 0.5% 1 Australia 6.1% 12 South America 2.0% 4 Western Europe and UK 9.2% 18 Eastern Europe 0.0% 0 Asia 1.5% 3 Africa 0.0% 0 Veiew Other (please specify) 3.6% 7 answered question 196 skipped question 196 skipped question 0 0 0 0 Veiew Other (please specify) 3.6% 7 0 Midat sort of area do you live in? Response Response Response Large Urban Area 3.5.4% 69 32 35.4% 69 Suburban Area Not Near a Big City 8.7% 17 11.8% 223 Veiew Other (please specify) 0.5% 1 13.8% 27 S. Do you have an MLS, MLIS, MSIS, etc.? Response Response Response Response	Non-Continental United States	0.0%	0
Middle of Canada 2.0% 4 Mexico and Central America 0.5% 1 Australia 6.1% 12 South America 2.0% 4 Western Europe and UK 9.2% 18 Eastern Europe 0.0% 0 Asia 1.5% 3 Africa 0.0% 0 View Other (please specify) 3.6% 7 answered question 196 skipped question 0 View Other (please specify) 3.6% 7 answered question 196 skipped question 0 Suburban Area 27.2% 53 53 Suburban Area Near a Big City 8.7% 17 11.8% 23 View Other (please specify) 0.5% 1 answered question 195 skipped question 1 1 23 1 13.8% 27	Eastern Canada	1.0%	2
Mexico and Central America 0.5% 1 Australia 6.1% 12 South America 2.0% 4 Western Europe and UK 9.2% 18 Eastern Europe 0.0% 0 Asia 1.5% 3 Atrica 0.0% 0 View Other (please specify) 3.6% 7 answered question 196 skipped question 196 skipped question 196 skipped question 10 4. What sort of area do you live in? Response Response Response Large Urban Area 35.4% 69 32 Suburban Area Not Near a Big City 16.4% 32 Suburban Area Not Near a Big City 16.4% 23 View Other (please specify) 0.5% 11 answered question 11.8% 23 View Other (please specify) 0.5% 1 5. Do you have an MLS, MLIS, MSIS, etc.? Response Response Yes 70.4% 138 13.8% 27	Western Canada	1.5%	3
Australia 6.1% 12 South America 2.0% 4 Western Europe and UK 9.2% 18 Eastern Europe 0.0% 0 Asia 1.5% 3 Africa 0.0% 0 Qivern Other (please specify) 3.6% 7 answered question 196 skipped question 196 Skipped question 0 0 0 0 4. What sort of area do you live in? Response Response Count Large Urban Area 27.2% 53 53 Suburban Area Near a Big City 16.4% 32 32 Suburban Area Near a Big City 16.4% 23 33 Qivern Other (please specify) 0.5% 1 answered question 118% 23 33 Qivern Other (please specify) 0.5% 1 answered question 11 35 34 31 Suburban Area Not Near a Big City 0.5% 1 35 Qivern Other (please specify) 0.5%	Middle of Canada	2.0%	4
South America South America 2.0% 4 Western Europe and UK Eastern Europe 0.0% 0 Asia Africa 0.0% 0 0 0 0 0 0 0 0 0 0 0 0 0	Mexico and Central America	0.5%	1
Western Europe and UK 9.2% 18 Eastern Europe 0.0% 0 Asia 1.5% 3 Africa 0.0% 0 Image: Constraint of the	Australia	6.1%	12
Eastern Europe 0.0% 0 Asia 1.5% 3 Africa 0.0% 0 Image: optimized problem (please specify) 3.6% 7 answered question 196 skipped question 0 4. What sort of area do you live in? Response Percent Count Large Urban Area 35.4% 69 Smaller Urban Area 27.2% 53 Suburban Area Near a Big City 16.4% 32 Suburban Area Not Near a Big City 8.7% 17 Rural Area 11.8% 23 Image: other (please specify) 0.5% 1 answered question 195 skipped question Suburban Area Not Near a Big City 0.5% 1 Image: other (please specify) 0.5% 1 Image: other (please specify) 0.5% 1 Suburban Area an MLS, MLIS, MSIS, etc.? Response Yes 70.4% 138 No 13.8% 27	South America	2.0%	4
Asia 1.5% 3 Africa 0.0% 0 Image: View Other (please specify) 3.6% 7 answered question 196 skipped question 0 4. What sort of area do you live in? Response Response Percent Count Large Urban Area 35.4% 69 Smaller Urban Area 27.2% 53 Suburban Area Near a Big City 16.4% 32 32 Suburban Area Not Near a Big City 16.4% 32 Suburban Area Not Near a Big City 0.5% 1 11.8% 23 Image: View Other (please specify) 0.5% 1 1 Suburban Area a MLS, MLIS, MSIS, etc.? Response Percent Count Yes 70.4% 138 13.8% 27	Western Europe and UK	9.2%	18
Africa 0.0% 0 Image: Price of the set	Eastern Europe	0.0%	0
Image: specify in the image: specif	Asia	1.5%	3
answered question 196 skipped question 0 4. What sort of area do you live in? Response Percent Count Large Urban Area 35.4% Smaller Urban Area 27.2% Suburban Area Near a Big City 16.4% Suburban Area Not Near a Big City 8.7% Rural Area 11.8% View Other (please specify) 0.5% Stipped question 1 Stop you have an MLS, MLIS, MSIS, etc.? Response Yes 70.4% 138 No 13.8% 27	Africa	0.0%	0
skipped question 0 4. What sort of area do you live in? Response Percent Response Count Large Urban Area 35.4% 69 Smaller Urban Area 27.2% 53 Suburban Area Near a Big City 16.4% 32 Suburban Area Not Near a Big City 8.7% 17 Rural Area 11.8% 23 view Other (please specify) 0.5% 1 answered question 195 skipped question 195 skipped question 1 1 1 View Other (please specify) 0.5% 1 No 13.8% 27	view Other (please specify)	3.6%	7
4. What sort of area do you live in? Response Percent Response Count Large Urban Area 35.4% 69 Smaller Urban Area 27.2% 53 Suburban Area Near a Big City 16.4% 32 Suburban Area Not Near a Big City 8.7% 17 Rural Area 11.8% 23 Image: View Other (please specify) 0.5% 1 answered question 1 15 skipped question 1 Suburban Area and MLS, MLIS, MSIS, etc.? Response Percent Response Percent Count Yes 70.4% 138 27 138		answered question	196
Response Percent Response Count Large Urban Area 35.4% 69 Smaller Urban Area 27.2% 53 Suburban Area Near a Big City 16.4% 32 Suburban Area Not Near a Big City 8.7% 17 Rural Area 11.8% 23 Image: View Other (please specify) 0.5% 1 answered question 195 1 skipped question 1 1 S. Do you have an MLS, MLIS, MSIS, etc.? Response Response Yes 70.4% 138 No 13.8% 27		skipped question	0
Response Percent Response Count Large Urban Area 35.4% 69 Smaller Urban Area 27.2% 53 Suburban Area Near a Big City 16.4% 32 Suburban Area Not Near a Big City 8.7% 17 Rural Area 11.8% 23 Image: View Other (please specify) 0.5% 1 answered question 195 1 skipped question 1 1 S. Do you have an MLS, MLIS, MSIS, etc.? Response Response Yes 70.4% 138 No 13.8% 27			-
Percent Count Large Urban Area 35.4% 69 Smaller Urban Area 27.2% 53 Suburban Area Near a Big City 16.4% 32 Suburban Area Not Near a Big City 8.7% 17 Rural Area 11.8% 23 Image: View Other (please specify) 0.5% 1 answered question 195 3 Stipped question 1 1 Stipped question 1 1 Yes 70.4% 138 No 13.8% 27			
Smaller Urban Area Smaller Urban Area Aear a Big City 16.4% 32 Suburban Area Not Near a Big City 8.7% 17 Rural Area 11.8% 23 view Other (please specify) 0.5% 1 answered question 195 skipped question 1 5. Do you have an MLS, MLIS, MSIS, etc.? Yes 70.4% 138 No 13.8% 27	4. What sort of area do you live in?		
Suburban Area Near a Big City 16.4% 32 Suburban Area Not Near a Big City 8.7% 17 Rural Area 11.8% 23 view Other (please specify) 0.5% 1 answered question 195 skipped question 1 5. Do you have an MLS, MLIS, MSIS, etc.? Yes 70.4% 138 No 13.8% 27	4. What sort of area do you live in?	· · · · ·	Response
Suburban Area Not Near a Big City Rural Area No Suburban Area Not Near a Big City No Suburban Area Not Near a Big City No No No No No No No No No N		Percent	Response Count
Rural Area 11.8% 23 Image: view Other (please specify) 0.5% 1 answered question 195 skipped question 1 5. Do you have an MLS, MLIS, MSIS, etc.? Response Percent Count Yes 70.4% 138 No 13.8% 27	Large Urban Area	Percent 35.4%	Response Count 69
Image: Specify of the specific specifi	Large Urban Area Smaller Urban Area	Percent 35.4% 27.2%	Response Count 69 53
answered question 195 skipped question 1 5. Do you have an MLS, MLIS, MSIS, etc.? Response Percent Count Yes 70.4% No 13.8% 27	Large Urban Area Smaller Urban Area Suburban Area Near a Big City	Percent 35.4% 27.2% 16.4%	Response Count 69 53 32
skipped question 1 5. Do you have an MLS, MLIS, MSIS, etc.? Response Percent Response Count Yes 70.4% 138 No 13.8% 27	Large Urban Area Smaller Urban Area Suburban Area Near a Big City Suburban Area Not Near a Big City	Percent 35.4% 27.2% 16.4%	Response Count 69 53 32 17
5. Do you have an MLS, MLIS, MSIS, etc.? Response Percent Count Yes 70.4% 138 No 13.8% 27	Large Urban Area Smaller Urban Area Suburban Area Near a Big City Suburban Area Not Near a Big City Rural Area	Percent 35.4% 27.2% 16.4% 8.7%	Response Count 69 53 32 17 23
Response PercentResponse CountYes70.4%138No13.8%27	Large Urban Area Smaller Urban Area Suburban Area Near a Big City Suburban Area Not Near a Big City Rural Area	Percent 35.4% 27.2% 16.4% 8.7% 11.8% 0.5%	Response Count 69 53 32 17 23 1
Response PercentResponse CountYes70.4%138No13.8%27	Large Urban Area Smaller Urban Area Suburban Area Near a Big City Suburban Area Not Near a Big City Rural Area	Percent 35.4% 27.2% 16.4% 8.7% 11.8% 0.5% answered question	Response Count 69 53 32 17 23 1 195
Yes 70.4% 138 No 13.8% 27	Large Urban Area Smaller Urban Area Suburban Area Near a Big City Suburban Area Not Near a Big City Rural Area	Percent 35.4% 27.2% 16.4% 8.7% 11.8% 0.5% answered question	Response Count 69 53 32 17 23 1 195
No 13.8% 27	Large Urban Area Smaller Urban Area Suburban Area Near a Big City Suburban Area Not Near a Big City Rural Area Triew Other (please specify)	Percent 35.4% 27.2% 16.4% 8.7% 11.8% 0.5% answered question skipped question	Response Count 69 53 32 17 23 1 195
	Large Urban Area Smaller Urban Area Suburban Area Near a Big City Suburban Area Not Near a Big City Rural Area Triew Other (please specify)	etc.?	Response Count 69 53 32 17 23 1 195 1 195 1
Am in the process of earning it 15.8% 31	Large Urban Area Smaller Urban Area Suburban Area Near a Big City Suburban Area Not Near a Big City Rural Area View Other (please specify)	etc.?	Response Count 69 53 32 17 23 1 195 1 8 Response Count
	Large Urban Area Smaller Urban Area Suburban Area Near a Big City Suburban Area Not Near a Big City Rural Area view Other (please specify) 5. Do you have an MLS, MLIS, MSIS, Yes	etc.?	Response Count 69 53 32 17 23 1 195 1 Response Count 138

	answered question	1
	skipped question	
6. Do you have any other advanced o	degrees (check all that apply)?	
	Response Percent	Respo Cou
Masters in History	2.7%	
Masters in English	6.0%	
Masters in Education	4.0%	
Masters in Social Work/Counseling/Psychology/etc.	1.3%	
Masters in Computer Science	0.0%	
MBA or MPA	0.7%	
Other Masters	6.0%	
Doctorate in Library Science	0.7%	
Juris Doctorate	0.7%	
Other Doctorate	1.3%	
No other advanced degrees	72.2%	
view Other (please specify)	7.3%	
	answered question	
	skipped question	
⁷ . If you have an MLS, at what age di	id you (or will you) receive your degree in library science/librariansh	
′. If you have an MLS, at what age di	id you (or will you) receive your degree in library science/librariansh Response Percent	Respo
7. If you have an MLS, at what age di Under 25	Response	Respo
	Response Percent	Respo
Under 25	Response Percent 19.4%	Respo
Under 25 25 to 30	Response Percent 19.4% 46.3%	Respo
Under 25 25 to 30 31 to 40	Response Percent 19.4% 46.3% 23.8% 23.8%	Respo
Under 25 25 to 30 31 to 40 41 to 50	Response Percent 19.4% 46.3% 23.8% 10.0%	Respo
Under 25 25 to 30 31 to 40 41 to 50 51 to 60	Response Percent 19.4% 46.3% 23.8% 10.0% 0.6%	Respo Cou
Under 25 25 to 30 31 to 40 41 to 50 51 to 60	Response Percent 19.4% 46.3% 23.8% 10.0% 0.6% 0.0%	Respc Cou
Under 25 25 to 30 31 to 40 41 to 50 51 to 60 Over 60	Response Percent 19.4% 46.3% 23.8% 10.0% 0.6% 0.0% answered question skipped question	Respc Cou
Under 25 25 to 30 31 to 40 41 to 50 51 to 60	Response Percent 19.4% 46.3% 23.8% 10.0% 0.6% 0.0% answered question skipped question	Respo
Under 25 25 to 30 31 to 40 41 to 50 51 to 60 Over 60	Response Percent 19.4% 46.3% 23.8% 23.8% 0.0% 0.6% 0.0% answered question skipped question skipped stion	

Small Public Library (serving 10,001 to 40,000)	6.6%	13
Medium-Sized Public Library (serving 40,0001 to 99,999)	8.2%	16
Large Public Library (serving 100,000 and up)	18.4%	36
Small Academic Library (3,000 or fewer students)	5.6%	11
Medium-Sized Academic Library (3,001 to 15,000 students)	16.3%	32
Large Academic Library (more than 15,000 students)	14.3%	28
School Library (K-12)	1.5%	3
Corporate Library	3.6%	7
Government Library/State Library	2.6%	5
Museum/Archive/Historical Society	1.0%	2
Law Library	2.0%	4
Medical/Health Science Library	3.1%	6
Any other Special Library	1.5%	3
Library School	1.0%	2
Library Consortium or System (NSLS, SEFLIN, PALS, etc.)	3.1%	6
Vendor	1.0%	2
I'm not employed	1.0%	2
view Other (please specify)	8.2%	16
	answered question	196
	skipped question	0

9. What best describes the sort of work you do? Please choose the one that best describes what you do most often in your job. If none come close to fitting, please choose other and list your job title.

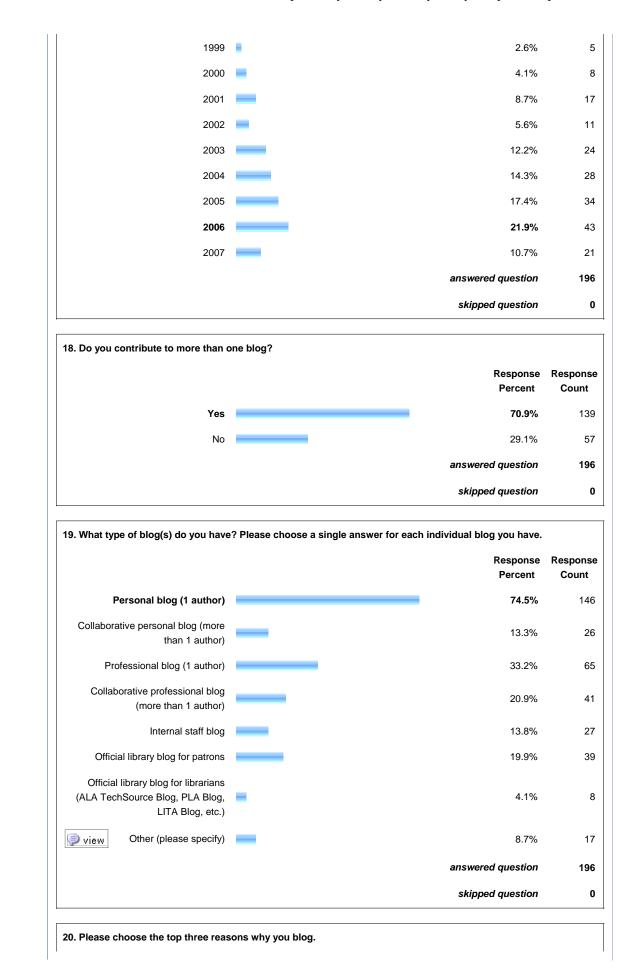
	•	onse cent	Response Count
General Public Services	-	7.1%	14
Reference	1	4.3%	28
Instruction	•	2.6%	5
Outreach	6	1.0%	2
Subject Liaison	•	2.0%	4
Youth Services	-	6.1%	12
Access Services	6	1.5%	3
Circulation	•	2.6%	5
Information Delivery/ILL	1	1.0%	2

	skipped questio	n
	answered questio	n 19
view Other (please specif	/) 12.89	% 2
Unemploye	d 0.0%	6
Profess	or 1.09	6
Consulta	2.6%	6
Member Service	os 0.5%	6
Solo Libraria	n 💻 5.19	6 1
Administrat	or 📕 4.19	6
Archivist/Records Manag	er 1.5%	6
Instructional Technologies/Emergir Technologie	46	6
Computer Programmir	g 0.5%	6
Electronic Resource	s 📕 5.19	% 1
Systems/	T = 4.6%	6
Web Developme	nt 📻 6.6%	6 1
Distance Learnir	g 1.09	6
Acquisitions/Collection Developme	4.6°	6
Catalogir	g 📕 5.6%	6 1
General Tech Service	s 1.5%	6

	Response Percent	Respo Cou
Library student	9.7%	
New grad looking for a job	2.6%	
Working less than 1 year in the profession	6.1%	
Working in the profession for 1-3 years	21.4%	
Working in the profession for 4-6 years	13.3%	
Working in the profession for 7-10 years	15.8%	
Working in the profession for 11-15 years	12.8%	
Working in the profession for 16-20 years	2.6%	
Working in the profession for more than 20 years	12.2%	

View Other (please specify)	-	3.6%	
	answered ques	stion	19
	skipped ques	stion	
11. Does your job require you to man	age others?		
	Resp	onse	Respon
	Perc	cent	Coun
Yes, I am the direct supervisor of other professional/non-professional	31	1.3%	
staff members			
No	64	4.1%	1:
view Other (please specify)	-	4.6%	
	answered ques	stion	1
	skipped ques	stion	
	St	now thi	s Page (
Page: Blog Demographics			
12. How long have you had your prim	nary blog?		
	Resp Perc		Respor Coun
Less than 4 months	—— 1 ¹	1.2%	
4-8 months	13	3.3%	
9 months – 1 year	15	5.8%	
13 months to 2 years	2	3.5%	
25 months to 3 years	17	7.4%	
37 months to 4 years		3.7%	
49 months to 5 years	-	4.6%	
61 months to 6 years	-	3.6%	
73 months to 7 years	(0.5%	
More than 7 years		1.5%	
	answered ques	stion	1
	answered ques skipped ques		1
	skipped ques		1
	skipped ques	onse	Respor
	skipped ques rrently use to publish your primary blog? Resp Perc	onse	Respor Coun
13. What software/service do you cu	skipped ques rrently use to publish your primary blog? Resp Perc 34	onse	1 Respor Coun

Typepad		
<i>,</i> ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	2.6%	5
LiveJournal	6.7%	13
MySpace	0.5%	1
Ning	0.0%	0
Self-designed/custom	1.5%	3
View Other (please specify)	7.2%	14
	answered question	195
	skipped question	1
14. Do you blog anonymously?		
	Response Percent	Response Count
Yes	24.6%	48
No	75.4%	147
	answered question	195
	skipped question	1
15. If your primary blog is not sponse	ored by your place of employment, do people at work know about yo	our blog?
	Response	Response
	Response Percent	Response Count
Yes	-	-
Yes No	Percent	Count
	Percent 58.8%	Count 104
No	Percent 58.8% 20.3% 20.9% answered question	Count 104 36
No	Percent 58.8% 20.3% 20.9%	Count 104 36 37
No Not sure	Percent 58.8% 20.3% 20.9% answered question	Count 104 36 37 177
No Not sure	Percent 58.8% 20.3% 20.9% answered question	Count 104 36 37 177 19
No Not sure	Percent 58.8% 20.3% 20.9% answered question skipped question Response	Count 104 36 37 177 19 Response
No Not sure	Percent 58.8% 20.3% 20.9% answered question skipped question Response Percent	Count 104 36 37 177 19 Response Count
No Not sure	Percent 58.8% 20.3% 20.9% answered question skipped question Response Percent 56.1%	Count 104 36 37 177 19 Response Count 110
No Not sure	Percent 58.8% 20.3% 20.9% answered question skipped question Skipped question 56.1%	Count 104 36 37 177 19 Response Count 110 86
No Not sure 16. Was this your first blog? Yes	Percent 58.8% 20.3% 20.9% answered question skipped question Percent 56.1% 43.9% answered question skipped question	Count 104 36 37 177 19 Response Count 110 86 196
No Not sure	Percent 58.8% 20.3% 20.9% answered question skipped question Percent 56.1% 43.9% answered question skipped question	Count 104 36 37 177 19 Response Count 110 86 196 0
No Not sure	Percent 58.8% 20.3% 20.9% answered question skipped question 56.1% 43.9% answered question skipped question skipped question	104 36 37 177 19 Response Count 110 86 196 0
No Not sure	Percent 58.8% 20.3% 20.9% answered question skipped question 56.1% 43.9% answered question skipped question skipped question skipped question 1.5%	Count 104 36 37 177 19 Response Count 110 86 196 0 Response Count



		Response Percent	Response Count
To share ideas with others		66.2%	129
To record ideas for myself / to keep current		40.0%	78
To network / to become part of a community		36.9%	72
To reach out to patrons or clients		19.0%	37
For self-promotion / career advancement / make a name for myself	_	13.9%	27
To write / to develop my writing skills		25.1%	49
To process ideas / to clarify my thinking on certain issues		34.4%	67
To contribute to the profession		19.5%	38
No one else was writing about my specific topic / to represent the underrepresented	-	7.2%	14
To vent my frustrations		12.3%	24
view Other (please specify)	-	5.6%	11
		answered question	195
		skipped question	1
21. Do you receive any revenue from	blogging?		
		Response Percent	Response Count
Yes, I get paid specifically to blog.	• • • • • • • • • • • • • • • • • • •	2.1%	4
Yes, I receive ad revenue.	-	4.1%	8
Yes, I earn revenue from licensing my blog content.		0.0%	0

Tes, Tyet paid specifically to blog.	2.1,	• 4
Yes, I receive ad revenue.	4.19	6 8
Yes, I earn revenue from licensing my blog content.	0.0%	6 0
I earn revenue from more than one of these means.	0.0%	6 0
No	91.39	6 178
View Other (please specify)	2.69	6 5
	answered questio	n 195
	skipped questio	n 1
22. In addition to publishing content apply)	on your blog, do you publish in the professional literature? (Choo	se all that
	Respons	e Response
	Percen	Count
I have published in a local or state	23.79	6 46

20.6%	40
16.0%	31
18.6%	36
15.0%	29
5.7%	11
45.4%	88
9.3%	18
answered question	194
skipped question	2
Show th	nis Page Only
read blog content? Response Percent	Response Count
Response	
Response Percent	Count
Response Percent 16.5%	Count 32
Response Percent 16.5% 71.1%	Count 32 138
Response Percent 16.5% 71.1% 6.7%	Count 32 138 13
Response Percent 16.5% 71.1% 6.7% 4.6%	Count 32 138 13 9
	16.0% 18.6% 15.0% 5.7% 45.4% 9.3% answered question skipped question



101 to 150							9.7%	1
151 to 200	-						5.6%	1
more than 200	-						9.7%	1
					ansv	vered q	uestion	19
					ski	pped q	uestion	
25. What other social networking too	ols do you i	use to networl	with people	e in the p	orofessi	ion (cho	oose all th	at apply
							esponse Percent	Respon Coun
Instant Messaging							59.5%	1
Wikis							53.2%	
Flickr							48.0%	
MySpace							27.2%	
Facebook							48.6%	8
Twitter							19.7%	:
Ning							26.0%	4
LinkedIN							32.4%	
View Other (please specify)							13.3%	
					ansv	vered q	uestion	1
					ski	pped q	uestion	:
5. How would you rate yourself on t	the followir	ng qualities?						
	Definitely	Pretty-much	Somewhat	Barely	Not at all	N/A	Rating Average	Resp Cou
Open to change	56.6% (111)	34.7% (68)	8.2% (16)	0.0% (0)	0.0% (0)	0.5% (1)	1.51	
Tech-savvy	36.2% (71)	41.8% (82)	19.4% (38)	2.0% (4)	0.5% (1)	0.0% (0)	1.89	
A leader in innovation at my place of work	25.5% (50)	34.2% (67)	31.1% (61)	6.1% (12)	1.0% (2)	2.0% (4)	2.21	
Happy at my job	0.0% (0)	0.0% (0)	73.0% (143)	18.9% (37)	8.2% (16)	0.0% (0)	3.35	
					an	swered	question	
						kinnod	question	

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