

Meredith Gorran Farkas

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EDUCATION

- 2010 **Association of College and Research Libraries Institute for Information Literacy Immersion Program** Burlington, VT.
- 2008 **Triangle Research Library Network Management Academy** Chapel Hill, NC.
- 2003-2004 **Florida State University** Tallahassee, FL.
MLIS: Academic librarianship
- 1999-2001 **Florida State University** Tallahassee, FL.
MSW: Clinical social work
- 1995-1999 **Wesleyan University** Middletown, CT.
BA: History with honors
Thesis: Orthodoxy, Acculturation and Apostasy: The Effects of German Philosophy on the Berlin Jewish Community, 1756-1806.

PROFESSIONAL EXPERIENCE

- Since 2011 **Head of Instructional Services and Assistant Professor**
Portland State University, Portland, OR
- Coordinates face-to-face and online library instruction.
 - Coordinates library assessment of instruction.
 - Leads instruction team and mentors instruction librarians in the development of outcomes, pedagogy and assessment.
 - Coordinates instructional outreach to at-risk and underserved academic populations.
 - Coordinates development of online learning objects to support the library's instruction program and provide outreach to online learners.
 - Provides information literacy instruction face-to-face and online.
 - Academic liaison to Anthropology Department.
- 2008 - 2011 **Head of Instructional Initiatives**
Norwich University, Northfield, VT.
- Coordinates face-to-face and online library instruction.
 - Coordinates library assessment of instruction and patron needs, expectations and satisfaction.
 - Provides outreach to faculty and administrators to promote information literacy integration into the curricula.

- Leads instruction team and mentors instruction librarians in the development of outcomes, pedagogy and assessment.
- Provides information literacy instruction face-to-face and online.
- Academic liaison to the School of Social Science.
- Manages the social science collection.
- Develops innovative technologies for outreach and instruction.
- Provides reference assistance to students.
- Supervises the Distance Learning Librarian.

Since 2007

Adjunct Professor

San Jose State University School of Library and Information Science, San Jose, CA.

- Teaches LIBR 246 – Information Technologies (Advanced) focused on participatory technologies in libraries.

2005-2008

Distance Learning Librarian

Norwich University, Northfield, VT.

- Responsible for library's web presence and 2006-2007 web redesign project.
- Developed a library web presence for online learners and online library research guides for on-campus students.
- Developed HTML and Flash tutorials to provide online instruction to distance learners.
- Liaison to School of Graduate Studies and Academic Computing.
- Advocated for distance learners in the library.
- Provided reference assistance to students.
- Provided information literacy instruction face-to-face and online.
- Implemented new social technologies to improve services to students and faculty online, including instant messaging reference.
- Provided instruction to library staff on new technologies.

2004

Archives and Special Collections Intern

Florida Atlantic University, Boca Raton, FL.

- Processed, organized and cataloged a historical collection.
- Developed finding aids.
- Appraised books for inclusion in Special Collections.

2003-2004

Library Assistant

Boca Raton Public Library, Boca Raton, FL.

- Provided reference assistance to adult patrons.
- Instructed patrons in using the computer and Internet.
- Assisted patrons at the circulation desk.

2002-2003

Family Therapist

Catholic Charities, West Palm Beach, FL.

- Provided in-home family counseling and assessment to low-income families in distress.
- Supervised and trained Masters-level Social Work interns.
- Met with community leaders to market our services and assess community needs.
- Advocated for youth clients in their schools and with other community organizations.
- Involved in grant writing and budgeting.
- Designed marketing materials for the program.

2001-2002 **School-Based Therapist**

South County Mental Health, Delray Beach, FL.

- Provided individual and family therapy to school-aged clients with mental health diagnoses.
- Designed creative therapeutic activities for children.
- Worked with school personnel to market the program and to advocate for clients.

RESEARCH INTERESTS

Integrating information literacy into academic curricula, instructional technologies, social technologies for learning, social technologies for library service, organizational culture and its impact on innovation potential.

PUBLICATIONS

Books

Farkas, Meredith G. "Embedded Library, Embedded Librarian: Strategies for Providing Reference Services in Online Courseware." *The Desk and Beyond: Next-Generation Reference Services*. Eds. Sarah Steiner and M. Leslie Madden. Chicago: ACRL, 2008.

Farkas, Meredith G. *Social Software in Libraries: Building Collaboration, Communication and Community Online*. Medford, NJ: Information Today, 2007.

Farkas, Meredith G. "Training Librarians for the Future: Integrating Technology into LIS Education." *Information Tomorrow: Reflections on Technology and the Future of Public & Academic Libraries*. Ed. Rachel Singer Gordon. Medford, NJ: Information Today, 2007.

Recurring Columns

Farkas, Meredith "Technology in Practice" column in *American Libraries*. Monthly from February 2007.

Articles

- Farkas, Meredith. "Effective Library 2.0 Services." *Panlibus* 17 (2010): 6-7.
- Farkas, Meredith and Chrystie Hill. "What We Need." *Library Journal* 113.16 (2008): 24-27.
- Farkas, Meredith. "The Bloggers Among Us." *Library Journal* 132.20 (2007): 40-43.
- Farkas, Meredith. "Balancing the Online Life." *American Libraries* 38.1 (2007): 42-45.
- Farkas, Meredith. "A Glimpse at the Future of Online Conferences." *American Libraries* 37.6 (2006): 28.
- Farkas, Meredith. "Using Wikis to Create Online Community." *WebJunction* September 2005.
- Farkas, Meredith. "So You Want to Build a Wiki?" *WebJunction* September 2005.

Weblogs

Information Wants to be Free, sole author
<http://meredith.wolfwater.com/wordpress/> (since 2004)
Posts have been cited in over two dozen peer-reviewed publications.

PRESENTATIONS

Invited Presentations

- Farkas, Meredith. "Delivering Innovative Mobile Services through Your Library." ALA TechSource Webinar, July 2011.
- Farkas, Meredith. "Avoiding the Idea Graveyard: Creating Lasting Change in Libraries." Keynote. MOBIUS Conference, June 2011
- Farkas, Meredith. "Organization 2.0: Avoiding the Social Software Graveyard." Keynote. Trendy Topics: Social Networking in Libraries, April 2011.
- Farkas, Meredith. "Encouraging Innovation in Libraries." Nicolet Federated Library System Webinar, February 2011
- Farkas, Meredith. "Mobile Trends and Services for Libraries." Keynote. Queensland University of Technology, M-Libraries 101 Conference, November 2010.
- Farkas, Meredith. "Achieving Organization 2.0." Metropolitan New York Library Council Lecture Series, August 2010.
- Blyberg, John and Meredith Farkas. "Organization 2.0: Building a Participatory Library." ALA TechSource Webinar, May 2010.

- Farkas, Meredith. "Building Collaboration, Participation and Community in Libraries." Keynote. Trendy Topics: Social Software, February 2010.
- Farkas, Meredith. "Putting Yourself Out There: Online Professional Networking for Librarians." LIS Online Career Fair, January 2010.
- Farkas, Meredith. "Library 2.0 in the Real World." Keynote. Iowa Small Libraries Online Conference, January 2009.
- Farkas, Meredith. "Organization 2.0." Metropolitan New York Library Council Webinar, October 2008.
- Farkas, Meredith. "Riding the Shift: Organization 2.0 and the Future of Libraries." Keynote. Southeast Florida Library Network Future of Libraries Conference, July 2008.
- Farkas, Meredith. "Wikis for Library Professionals." Library: The Key to Users' Success, U.S. State Department Conference in Poland, June 2008.
- Farkas, Meredith. "Power to the People: User-Generated Content in Digital Collections." Readex Digital Institute, October 2007.
- Farkas, Meredith and Paul Pival. "Free Your Content: RSS for Librarians." SirsiDynix Institute, August 2007.
- Farkas, Meredith. "Driving the Technology Bus with Social Software." Keynote. Association of College and Research Libraries, Eastern New York Annual Conference, May 2007.
- Farkas, Meredith. "Social Software in Higher Education." Keynote. Borough of Manhattan Community College Faculty Tech Day, April 2007.
- Farkas, Meredith. "The Tools of Web 2.0." Special Libraries Association Click U Live!, January 2007.
- Farkas, Meredith. "Web 2.0 in Libraries: Theory and Practice." Special Libraries Association Click U Live!, January 2007.
- Farkas, Meredith. "Wiki: The Ultimate Tool for Online Collaboration." Michigan Library Consortium Conference, November 2006.
- Farkas, Meredith. "Building Collaboration With Wikis." ACRL Fall Virtual Institute, November 2006.
- Farkas, Meredith. "Riding the Shift: Keeping Up and Staying Sane." Education Institute Webcast, September 2006.
- Farkas, Meredith. "Riding the Shift: On Being a Successful 21st Century Librarian." Education Institute Webcast, September 2006.
- Farkas, Meredith. "Wiki: The Ultimate Tool for Online Collaboration." SirsiDynix Institute, July 2006.
- Farkas, Meredith. "Wiki World: An Introduction." OPAL Webinar, January 2006.

International Conference Presentations

- Farkas, Meredith. "Librarian 2.0: The Future of Library Education and the 2.0 Organization." Iceland Library Association, The Future is Here: Are we Prepared? New Thinking in Education for Public Librarians, October 2008.
- Bisson, Casey, Meredith Farkas and David Fiander. "Ontario Library and Information Technology Association Top Technology Trends." Ontario Library Association Superconference, February 2008.
- Farkas, Meredith. "Building the Social Library Online." Ontario Library Association Superconference, February 2008.
- Farkas, Meredith. "Building the Social Library Online." Sociale teknologier i fremtidens bibliotek 2.0 på Danmarks Biblioteksskole, September 2007.
- Farkas, Meredith. "Wikis: Enabling Collaboration in Libraries." Quebec Library Association Annual Conference, May 2007.
- Chimato, Mary, Maureen Clements, Meredith Farkas, and Elyssa Kroski. "Wikis: Enabling Library Knowledgebases." Wikimania, August 2006.

National Conference Presentations

- Farkas, Meredith and Joan Petit. "Learning and Training: From Classrooms to Communities." Computers in Libraries, April 2010.
- Farkas, Meredith. "Achieving Organization 2.0." Computers in Libraries, April 2010.
- Farkas, Meredith, David King, Michael Porter and Cindi Trainor. "The Ultimate Debate: Has Library 2.0 Fulfilled its Promise?" American Library Association Annual Conference, July 2009.
- Bell, Lori, Helen Blowers and Meredith Farkas. "Life After 2.0." American Library Association Annual Conference, July 2009.
- Farkas, Meredith. "Can't Get There from Here: Achieving Organization 2.0." Association of College and Research Libraries National Conference, March 2009.
- Farkas, Meredith. "Academic Work is Social: User Generated Content in Support of Research and Learning." American Library Association Annual Conference, June 2008.
- Etches-Johnson, Amanda, Meredith Farkas, Greg Notess, Greg Schwartz and Aaron Schmidt. "Pecha Kucha – Converation Faceoff." Computers in Libraries, April 2008.
- Farkas, Meredith and Josh Petrusa. "User-Generated Content." Internet Librarian, October 2007.

Blowers, Helen and Meredith Farkas. "Promoting Play Through Online Discovery: Lego Building." *Internet Librarian*, October 2007.

Blyberg, John, Meredith Farkas, and Tom Peters. "Wiking the Blog and Walking the Dog – Social Software, Virtual Reality and Authority Everywhere." *American Library Association Annual Conference*, June 2007.

Bejune, Matthew, Meredith Farkas and Tim Spalding. "Harnessing the Hive: Social Networks and Libraries." *American Library Association Annual Conference*, June 2007.

Bryan, Cheryl, Kathryn Deiss, and Meredith Farkas. "Finding New and Creative Solutions through Library Think Tanks." *American Library Association Annual Conference*, June 2007.

Farkas, Meredith. "Building the Social Library Online." *Alliance for Innovation in Science and Technology Annual Conference*, May 2007.

Farkas, Meredith. "Building Collaboration, Communication and Community Online." *Computers in Libraries*, April 2007.

Boule, Michelle and Meredith Farkas. "Learning with Blogs and Wikis." *Computers in Libraries*, April 2007.

Farkas, Meredith, Jackson Fox, Bradley Hemminger and Beatrice Pulliam. "Blogs and Wikis: How They Can Improve Conference Communication." *American Society for Information Science and Technology Annual Meeting*, November 2006.

Farkas, Meredith. "Wikis for Beginners." *Internet Librarian*, October 2006.

Farkas, Meredith and Paul Pival. "The RSS & Javascript Cookbook: Rip, Mix, Burn." *Internet Librarian*, October 2006.

Farkas, Meredith. "Wikis for Beginners." *Computers in Libraries*, March 2006.

Local and Regional Conference Presentations

Farkas, Meredith and Heidi Steiner. "Outreach to Distance Learners at Norwich University." *Vermont Library Association, College and Special Libraries Section Conference*, June 2010.

Farkas, Meredith. "Can't Get There From Here: Achieving Organization 2.0." *Keynote. New England Library Network IT Conference*, October 2008.

Farkas, Meredith and Jessamyn West. "Top 10 Web Trends." *Vermont Library Association Annual Conference*, May 2008.

Farkas, Meredith. "Web 2.0 and the Future of Libraries." *National Library Week lecture at Aldrich Public Library*, April 2008.

Farkas, Meredith. "Social Software in Libraries." *Vermont Library Association, College and Special Libraries Section Conference*, July 2007.

Farkas, Meredith. "Wikis: Creating Collaboration in Libraries." Dartmouth Biomedical Libraries October Conference, Cool Tools and New Technologies, October 2006.

Farkas, Meredith. "Social Software in Academic Libraries." Vermont Library Association Annual Conference, May 2006.

Workshop Presentations

Farkas, Meredith. "The Library in Your Pocket: Mobile Trends for Libraries." Western New York Library Resources Council, Gadgets and Gear: A Tech Gathering, May 2010.

Farkas, Meredith. "Building Academic Library 2.0." Association of Christian Librarians, June 2008.

Farkas, Meredith. "Beyond 2018: Transformation and Future of Academic Libraries." Universitario de Mayaguez, PR, May 2008.

Boeninger, Chad, Amanda Etches-Johnson, Meredith Farkas, Jason Griffey and Jenica Rogers. "Academic Library 2.0." Computers in Libraries Preconference, April 2008.

Farkas, Meredith. "Wikis: Basics, Tools & Strategies." Computers in Libraries Preconference, April 2008.

Farkas, Meredith. "Building Collaborative Applications with Wikis." Massachusetts School Library Association Annual Conference, November 2007.

Boeninger, Chad, Michelle Boule, Amanda Etches-Johnson, Meredith Farkas and Jason Griffey. "Academic Library 2.0." Internet Librarian Preconference, October 2007.

Farkas, Meredith. "Wikis: Basics, Tools & Strategies." Internet Librarian Preconference, October 2007.

Farkas, Meredith. "Wikis: Basics, Tools & Strategies." Computers in Libraries Preconference, April 2007.

Farkas, Meredith. "Wikis: Basics, Tools & Strategies." Internet Librarian Preconference, October 2006.

Peer-Reviewed Poster Sessions

Boule, Michelle, Karen Coombs, Amanda Etches-Johnson, Meredith Farkas, Ellyssa Kroski and Dorothea Salo. "Five Weeks to a Social Library: Training Underserved Populations with Social Software." American Society for Information Science and Technology Annual Meeting, October 2007.

Boule, Michelle, Karen Coombs, Amanda Etches-Johnson, Meredith Farkas, Ellyssa Kroski and Dorothea Salo. "Five Weeks to a Social Library."

CLENE Examples of Best Practices in Training at the American Library Association Annual Conference, June 2007.

Consulting

Provided consulting to American Library Association staff at their headquarters in Chicago, IL on implementing wikis for member collaboration in September 2006.

Worked with Information Today to develop wikis for attendee communication and collaboration during their quarterly conferences (2006-2009).

HONORS AND PROFESSIONAL SERVICE _____

Honors

2009 LITA/*Library Hi Tech* award for Outstanding Communication in Library and Information Technology

2008 Web-based Information Science Education (WISE) Excellence in Online Education Award

2006 *Library Journal* Mover and Shaker

Memberships

Library Leadership and Management Association (since 2009)

Library Instruction Roundtable (since 2007)

American Library Association (since 2003)

Association of College and Research Libraries (since 2003)

National Committee Membership and Conference Organizing Committees

ACRL Instruction Section, Instructional Technologies Committee (2011 – 2013)

ACRL, College and Research Libraries News Editorial Board (2011 – 2013)

Co-Chair, American Library Association Unconference (2009)

American Library Association Jim Rettig Presidential Advisory Committee (2007-2009)

Association of College and Research Libraries Virtual Conference Planning Committee (2007-2009)

Library and Information Technology Association Top Technology Trends Expert (2007-2009)

Chair, Five Weeks to a Social Library (2006-2007)

Chair, Library Track, HigherEd BlogCon (2005-2006)

Institutional Committee Membership

Chair, Curriculum Review Committee

Chair, Instruction Team

Chair, LibGuides Implementation Task Force

Chair, Learning Outcomes Task Force

Coordinator, Brown Bag Programs

Accreditation Task Force

Online User Interfaces Group

Library Scenario Planning Team

Information Resources Management Committee

Freshman Inquiry Team

Library/Center for Online Learning Shared Space Feasibility Task Force

Local Committee Membership

Aldrich Public Library Strategic Planning Committee (2008-2009)

Advisory Board Membership

San Jose State University School of Library and Information Science Technology
Advisory Board (since 2008)

Readex Crossroads Advisory Board (since 2007)

PBWiki Educational Advisory Board (2005-2008)

TechSmith Educational Advisory Board (2005-2007)

Other Professional Service

Library Success: A Best Practices Wiki, creator and manager

<http://libsucces.org> (since 2005)

Professional knowledgebase used by thousands of librarians and frequently cited in the professional literature.